



# GREEN TECHNOLOGY

5 tips utilizing technology to save you green...



**1** Rather than spending your Sunday mornings clipping coupons, only to leave them at home when you go to the store, why not keep them close in a convenient way? Try [TheSavingsPost.com](http://TheSavingsPost.com), a local coupon site that allows you to text message local coupons to your cell phone. You will not only save on paper, ink, etc....but you are also saving money while you shop locally.

**4** Shop online using a high-speed Internet connection instead of making a trip to the mall for a single item.

**2** Want to wish your friends and family "happy birthday" and stay green? There's an option for that now with [BirthdayDialer.com](http://BirthdayDialer.com). This new website allows the user to select from a menu of fun musical birthday greetings and send one directly to their friends' phones for free. Fun, free and green.

**5** Pay your bills online: Bills that arrive via snail mail represent a massive waste of resources (paper, printing, hauling, postage) on both the biller's part and yours, if you're still mailing back written checks. Maybe security concerns kept you from switching to electronic bill-pay services early on, but financial institutions have had plenty of time to work out the kinks, so there's no excuse for continued use of paper checks, envelopes, and postage. Banks do charge for online bill-pay service, but some will give it to you for free if you do enough business with them. If not, take a look at [MyCheckFree.com](http://MyCheckFree.com), which lets you pay many major billers free of charge. Alternatively, set up automated bill pay with the many utilities and banks that will happily collect their monthly fees, credit card, and mortgage payments via direct withdrawal from your bank account. Estimated savings: \$40 a year if you can avoid electronic-payment fees.

**3** Avoid buying newspaper paper and magazine. Be familiar with reading the news online or try to recycle your paper and your magazine.